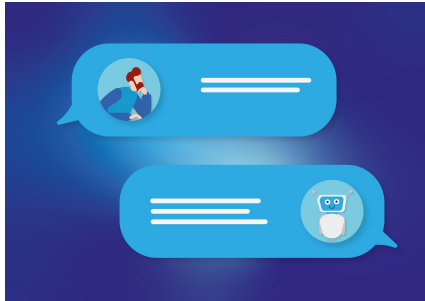




February 2023 Newsletter



Forget TikTok dances and the ice bucket challenge; the latest craze, in technology anyway, is ChatGPT.

In this month's article, self-professed technology enthusiast and senior consultant with Edge, Megan Miller shares her thoughts on the generative AI phenomenon.

Our team is looking forward to attending a number of industry events in 2023, including ABA TECHSHOW and Legalweek, and we'll see all of our accounting channel friends after busy season is over at ENGAGE and Scaling New Heights.

If you would like to set up a time to chat about how Edge can help with your public relations and marketing strategies in 2023, please contact me via [email](#), via phone (651.247.7872), or set up a time in my [Calendar](#).

Looking forward to catching up!

A handwritten signature in black ink that reads 'Amy'.

Amy L. Juers, MBA
Founder and CEO, Edge Marketing, Inc.



Buckle Up for the Ride with ChatGPT

You'd have to be living under a rock to have missed hearing about ChatGPT - the relatively new AI tool that has brought artificial intelligence out of the lab and into the hands of consumers, students, poets and now lawyers and accountants.

ChatGPT is a natural language processing tool driven by AI technology that can have humanlike conversations, answer questions and assist users with tasks such as composing emails, writing blog posts and generating code.

Is this the new cool thing or a threat to business, professional services and marketing?

[CLICK TO READ THE FULL ARTICLE](#)

About the Author:

Megan Miller is a marketing strategist focused on legal and accounting technology. She works with clients to research markets, establish objectives, and execute programs and campaigns that drive measurable growth. A tech marketer with over 20 years' experience, Miller has built brands, trained teams and introduced successful products for global companies and startups. She writes on trends and topics in electronic discovery, data privacy, cybersecurity, and AI.



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U.S. Companies Anticipate Increased Hiring in the First Half of 2023

[Legaltech News](#)

As More Law Firms Leverage ChatGPT, Few Have Internal Policies Regarding Its Use

[Attorney at Work](#)

10 Ways to Experience Joy for a Successful 2023

[Accounting Today](#)

IRS dropped plans to modernize some of its outdated systems

[ABA TECHSHOW](#)

March 1-4, 2023
Chicago, IL

[Legalweek](#)

[New York 2023](#)

March 20-23, 2023
New York, NY

[Accounting](#)

[Today Firm Growth Forum](#)

May 8-10, 2023
San Diego, CA

Have your say:

[Cast your vote](#) for Daily Report's Best of

2023, the top vendors serving Georgia's legal industry.

If you agree that Edge is a leader in public relations in the legal industry, please consider voting for us in question 36.

Voting closes on March 10th!



Feel free to forward this newsletter to a colleague, and contact us with any questions or comments.



Edge Marketing, Inc.

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