



February 2022 Newsletter

Welcome to our newsletter! Today we are honored and humbled to be celebrating our agency's 25th anniversary!

The agency started in 1997 and I was initially a client. In 2003, I was asked to join the firm and then, just like the classic Remington razor ad, "I liked it so much, I bought the company!" I acquired the agency in 2006, and have been steering the ship ever since.

In the last decade alone, the Edge team has facilitated hundreds of strategic marketing and public relations campaigns, including company launches and rebrands, product and service launches and mergers and acquisitions.

We hope you'll take a moment to read our full announcement [here](#), highlighting Edge's milestones and achievements over the years.

I will be at ABA TECHSHOW in Chicago and then at Legalweek in New York City. I would love to grab a cup of coffee and reminisce with you or chat about how we can help to craft and amplify your story. Please contact me via [email](#) or by phone (651.247.7872), or set up a time in my [Calendar](#).

With heartfelt gratitude and all the best for 2022,

A handwritten signature in black ink that reads 'Amy'.

Amy L. Juers, MBA
Founder and CEO, Edge Marketing, Inc.



Edge Marketing Celebrates 25th Anniversary

Edge Marketing, Inc. (formerly known as Edge Legal Marketing and Accounting Edge Marketing), an award-winning public relations and marketing firm, is celebrating its 25th anniversary of serving the needs

of legal and accounting professionals on a global basis.

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[PRESS RELEASE ON EDGE WEB SITE](#)



[CPA Practice Advisor](#)

3 Tips to Avoid Tax Season Burnout

[Legaltech News](#)

Data Breach Class Action Litigation Trends to Watch in 2022

[Attorney at Work](#)

The Enemy Within: Are Your Thoughts Sabotaging Your Success?

[Accounting Today](#)

The ABCs of CRM

[ABA TECHSHOW 2022](#)

March 2-5, 2022
Chicago, IL

[Legalweek 2022](#)

March 8-11, 2022
New York City, NY

[Women in eDiscovery 2022 Conference](#)

May 2-4, 2022
San Diego, CA



Feel free to forward this newsletter to a colleague, and contact us with any questions or comments.



Edge Marketing, Inc.

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