



December 2024 Newsletter

Greetings from Edge!

2025 is right around the corner and the team at Edge Marketing is already implementing and creating new and innovative strategies to keep our agency and our valued clients ahead of the game.

In our article this month, each member of our team shares her predictions on the key trends and strategies to watch for in PR and marketing in the new year.

If you would like to chat about how Edge help you take advantage of the exciting new things happening in 2025, please contact me via [email](#), via phone (651.247.7872), or set up a time in my [Calendar](#).



Edge Marketing team, November 2024

From our team to yours, we wish you a warm and wonderful holiday season, and a healthy and prosperous 2025!

Amy L. Juers, MBA
Founder and CEO, Edge Marketing, Inc.



Marketing and PR Trends in 2025

For this month's [News with Edge](#) article, each member of our team has shared her insights on the key factors that will guide our strategies in the coming year. Check out this quick clip of Amy Juers sharing a brief overview, and then read on for the full article!



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[Legaltech News](#)

[Accounting Today](#)

How Legal Tech Changed Law
School Education in 2024

AI and automation: Augmenting
accountants, not replacing them

[CPA Practice Advisor](#)

Bridging Change and Opportunity
to Thrive in 2025

[ABA Journal](#)

'Hot-tubbing' and 'coffee badging'
among top 2024 words in law

[Legalweek 2025](#)

Mar. 24-27, 2025
New York City, NY

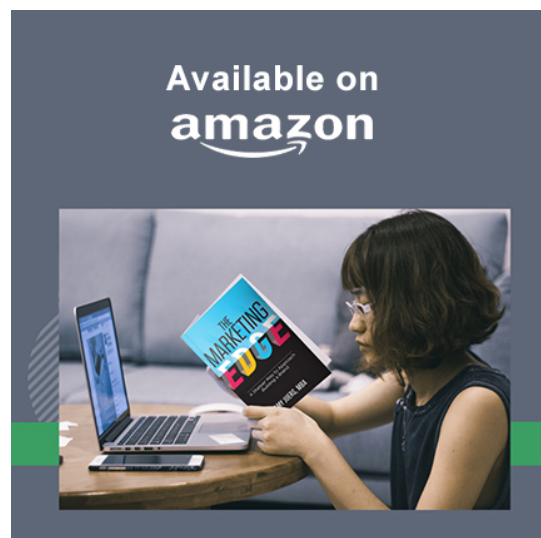
[ABA TECHSHOW](#)

Apr. 2-5, 2025
Chicago, IL

"Learn from one of the best!"

With more than 25 years of strategic
marketing experience and global
practice, Edge Marketing founder and
CEO, Amy Juers, recently published
her first book, sharing her insight and
advice for driving your team and your
clients to the next level.

Check out [The Marketing Edge](#),
available on Amazon!



Feel free to forward this newsletter to a colleague,
and contact us with any questions or comments.



Edge Marketing, Inc.

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