



December 2023 Newsletter



Hello from Edge!

We made it through 2023 and cannot wait to see what the new year will bring for our team and clients.

We look forward to nurturing connections old and new!

With 2024 just around the corner, the talented experts on my team at Edge have curated a round-up of predictions and trends to watch for in the new year.

If you would like to chat about how Edge can help build and implement your 2024 success story, please contact me via [email](#), via phone (651.247.7872), or set up a time in my [Calendar](#).

Wishing you a prosperous new year!

A handwritten signature in black ink that reads 'Amy'. The signature is fluid and cursive, with a long, sweeping tail.

Amy L. Juers, MBA
Founder and CEO, Edge Marketing, Inc.



Marketing Predictions and Trends in 2024

This month, the talented experts at Edge Marketing are sharing predictions for trends coming or continuing in 2024. From the rise of hyperpersonalization to the enduring importance of authenticity, read on for the key insights and foresights that will guide our strategies in the coming year.

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The Edge Marketing Team:



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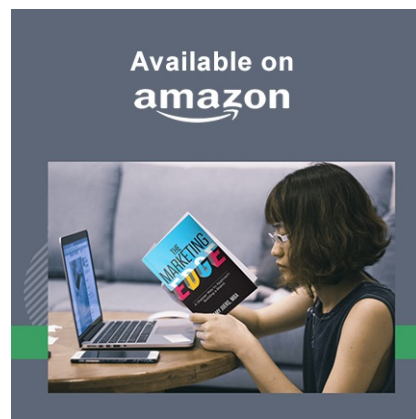
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"Learn from one of the best!"

With more than 25 years of
strategic marketing experience

and global practice, Edge Marketing founder and CEO, Amy Juers, recently published her first book, sharing her insight and advice for driving your team and your clients to the next level.

Check out [The Marketing Edge](#), available on Amazon!



Feel free to forward this enewsletter to a colleague,
and contact us with any questions or comments.



Edge Marketing, Inc.

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