



FOR IMMEDIATE RELEASE

Edge Marketing Named Top PR Agency in Two Best of 2020 Awards

*First in the Recorder's Best of 2020 and tied as Second Top Law Firm PR Agency in the
Connecticut Law Tribune Best of New England of 2020*

Minneapolis – November 23, 2020 – [Edge Marketing, Inc.](#), a Minneapolis-based public relations and marketing firm serving the needs of organizations in the legal and accounting industries, was recently named the top PR agency in the Recorder's Best of 2020. In addition, they tied as second top law firm PR agency in the Connecticut Law Tribune Best of New England of 2020.

"Best Of" awards were developed to help lawyers identify the finest legal products and service providers and to showcase their top picks in one annual edition. Ballots are crafted with several dozen categories for lawyers and firm administrators to cast their votes on a number of areas critical to practicing law and managing their personal and professional life.

The Recorder's Best Of ballot consists of several dozen categories. This is the 14th year in which the publication is proud to shine a light on the legal vendors leading the way in the Recorder's Best of 2020. [Click for the full list of the Recorder Best of 2020.](#)

The Connecticut Law Tribune and Law.com have teamed up to bring everyone the annual Best of New England, which is a list that consists of the best legal vendors serving the New England area. [Click for the full list of Connecticut Law Tribune's Best of New England of 2020.](#)

"We are honored to be recognized by the readers of the Recorder and the Connecticut Law Tribune as leaders in our industry. It just goes to show that all of our dedication to our clients and their success is well worth it," says Vicki LaBrosse, director of global public relations at Edge.

Edge has won numerous awards for its work throughout 2020. The agency was honored with four prestigious MarCom Awards in the Digital Media, Strategic Communications, and Print Media categories. In addition, Edge was named a top three PR agency in the Legal Times Best of 2020 Survey.

Founder and CEO Amy Juers states, "We are so proud to receive these awards. All the members of the Edge team put their clients' success first, and it is great to be recognized for their outstanding work. Thank you to the readers of the Recorder and the Connecticut Law Tribune who decided to vote for Edge."

About Edge Marketing

[Edge Marketing](#) delivers marketing and public relations expertise to clients in the legal and accounting markets. The company helps B2B organizations promote and sell their products and services to audience segments within each industry, including corporate legal departments, law firms, federal and state courts and legal associations, accounting firms and organizations supporting the accounting market. As a full-service agency, Edge provides strategic planning, public relations, marketing and e-marketing action plans, alliance building, website development, market research and advertising (concept and media plans). To learn more visit www.edgelegalmarketing.com or www.accountingedgemarketing.com.

Media Contact:

Vicki LaBrosse

Director of Global Public Relations

Vlabrosse@edgelegalmarketing.com

651.552.7753