



FOR IMMEDIATE RELEASE

Edge Marketing Named Winner of Two Prestigious 2019 MarCom Awards

Plus honorable mention in two additional categories

Minneapolis – November 1, 2019 – [Edge Marketing, Inc.](#), a Minneapolis-based public relations and marketing firm serving the needs of organizations in the legal and accounting industries, was recently honored with two prestigious 2019 MarCom Awards. The agency was named a Platinum Winner for a social media campaign in the Digital Media category and a Gold Winner for a public relations program in the Strategic Communications category. Submissions were for campaigns fully designed and executed by the agency on behalf of its clients.

The agency was also awarded Honorable Mention in two additional categories: Digital Media for a Business to Business website and Print Media for a Business to Business brochure.

[MarCom Awards](#) honor excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries.

“We are thrilled Edge has once again been recognized as a top agency by MarCom. Our team has always believed that taking a strategic approach is the best way to exceed our clients’ expectations. As a Platinum and a Gold MarCom award winner, our agency has yet another proof point of the great results we have created with our services,” says Vicki LaBrosse, director of global public relations at Edge.

The Edge team’s past work has been recognized with MarCom Awards in 2015, 2016 and 2018, in Public Relations, Website, Logo Design, White Paper, eBook, Infographics and Social Media. The Edge Marketing team has also received a 2019 National Law Journal Award in Public Relations (Legal Marketing, Social Media).

Amy Juers, founder and CEO of Edge Marketing, states, “It is an honor being recognized alongside national and global brands like Cisco, Aflac, Dell, Hilton and IBM. Winning these awards should give our clients peace of mind that when they choose Edge, they will get the best-quality people and strategic services. While I know in my heart that we excel at what we do, having the affirmation of MarCom and the prestige of winning other industry awards will continue to energize and push us to new levels for our clients.”

About Edge Marketing

[Edge Marketing](#) delivers marketing and public relations expertise to clients in the legal and accounting markets. The company helps B2B organizations promote and sell their products and services to audience segments within each industry, including corporate legal departments, law firms, federal and state courts and legal associations, accounting firms and organizations supporting the accounting market. As a full-service agency, Edge provides strategic planning, public relations, marketing and e-marketing action plans, alliance building, website development, market research and advertising (concept and media plans). To learn more visit www.edgelegalmarketing.com or www.accountingedgemarketing.com.

Media Contact:

Vicki LaBrosse

Director of Global Public Relations

Vlabrosse@edgelegalmarketing.com

651.552.7753