

The National Law Journal Readers Vote Edge Legal Marketing Among Top Midwest Public Relations Agencies

MINNEAPOLIS – June 1, 2018 – Edge Legal Marketing, Inc., a Minneapolis-based marketing and public relations firm serving the needs of businesses and organizations in the legal channel, was recently recognized by readers of The National Law Journal. Edge was voted among the top three in the "Best PR Agency" category of The National Law Journal's Best of the Midwest Survey, in which NLJ readers were asked to vote on the best legal industry product and service providers across a range of categories in the Midwest.

"We are proud to be included among the best in this reader survey, which is an endorsement by our clients and peers that speaks to the quality of our services and the professionalism with which they are delivered," says Edge Legal Marketing CEO Amy Juers. "After 20 years supporting the legal services industry, our commitment to this market remains unchanged, and this validation is a further testament to our expertise and the caliber of our exceptional team."

Originally founded in 1978, The National Law Journal publishes several surveys and rankings annually that allow its readers to recognize excellence by voting for their top product and service providers in a variety of categories. This is the third time Edge has been named in the NLJ's reader survey. A complete list of results are available in the most recent issue of The National Law Journal or <u>here</u>.

About Edge Legal Marketing

Edge Legal Marketing delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans). To learn more visit www.edgelegalmaketing.com.

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