



FOR IMMEDIATE RELEASE

Edge Legal Marketing Announces Expansion to Team of Marketing Professionals

MINNEAPOLIS, MN – June 24, 2008 – Edge Legal Marketing, a Minneapolis-based marketing and public relations firm serving the needs of companies targeting the legal market, today announced the expansion of their team of marketing experts with the addition of Christi Scow. Scow serves as an account manager and is responsible for working with clients on both strategic planning and execution of activity. She is based in Salt Lake City, Utah.

Scow has eight years of marketing experience. Before joining the company, she was the marketing manager at CaseData (now Océ Business Services), where she worked for three years overseeing all marketing services for the e-discovery and litigation technology company. Her experience also includes marketing and communications positions within the non-profit arena.

Scow received dual Bachelor of Science degrees in psychology and sociology from the University of Utah and a Master of Social Science in public administration from Utah State University.

About Edge Legal Marketing

Edge Legal Marketing delivers marketing and public relations expertise to service, software and hardware providers targeting the legal market. They help B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, Web site development, market research, public relations and advertising (concept and media plans).

For more information, visit www.EdgeLegalMarketing.com.

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Contact:
Carolyn Depko
Edge Legal Marketing
732-533-5491
cdepko@EdgeLegalMarketing.com