



FOR IMMEDIATE RELEASE

Legal Marketing Veteran Joins Edge Legal Marketing

MINNEAPOLIS, MN – April 25, 2007 – Edge Legal Marketing, a Minneapolis-based marketing and public relations company serving the needs of vendors targeting the legal market, today announced that marketing veteran Cindy Moen has joined the company, where she will serve as an account manager. Ms. Moen will be based out of Minneapolis, Minnesota.

Ms. Moen has 15 years of marketing experience. Before joining the company, she was a marketing supervisor at Kroll Ontrack, where she worked for six years on their electronic discovery and computer forensic service lines. Her experience also includes law firm marketing at Rider, Bennett, Egan & Arundel, LLP, and Mackall, Crounse & Moore, PLC. She also has held marketing roles within the medical, high-tech, legal, and retail industries. Ms. Moen received her bachelor of arts in journalism from the University of Minnesota and her graduate certificate in Business Communications from the University of St. Thomas.

About Edge Legal Marketing

Edge Legal Marketing delivers marketing and public relations expertise to service, software and hardware providers targeting the legal market. They help B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, Web site development, market research, public relations and advertising (concept and media plans).

For more information, visit www.EdgeLegalMarketing.com.

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